

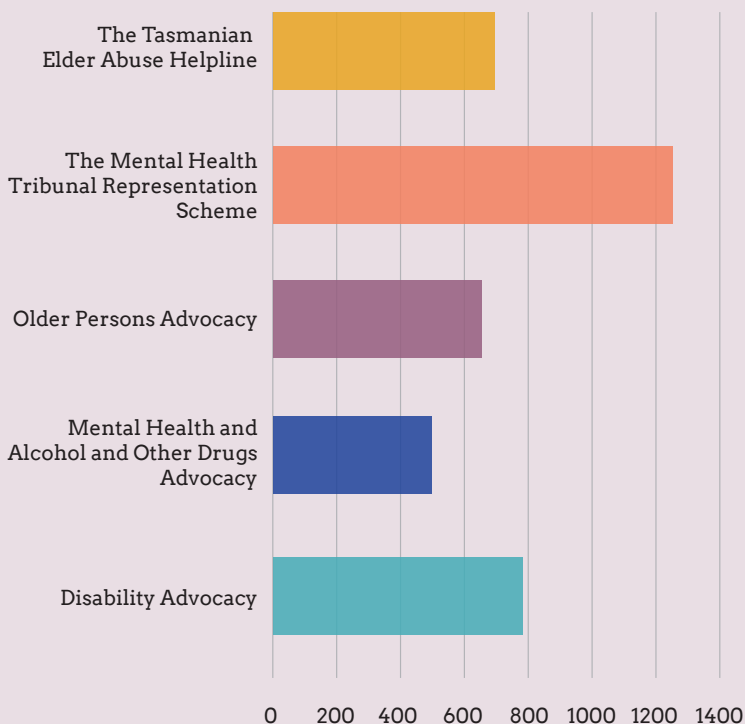
2020 -21



Key Statistics

People supported by program

Total people supported: 3,894



CEO Reflections

AdvoTas has experienced a year of rapid change, challenge and growth. Far too many Tasmanians have faced even more difficulties and injustices. Their despair and sense of hopelessness has touched us all very deeply. To not feel seen or heard and to be denied the right to make decisions about their own lives is a cruel existence. I feel a great responsibility, as does the entire AdvoTas team, to stand up for those we represent and to ensure their stories are heard. It is through personal stories and the real, heartwrenching experiences of people who deserved better, that real change can, and will, happen.

I would like to thank our wonderful team, volunteer Board, and our brave clients. It is your strength in these challenging times that continues to sustain and inspire me. The team's hard work made a direct and tangible difference to almost 3,900 Tasmanians—each person with their own unique story, challenges and obstacles to overcome. Thanks also to the thousands of Tasmanians who have supported our campaign for change this year and, thankfully, our collective voices were finally heard.

Together, we needed to move quickly in response to our external environment, and we focused strongly on connecting with people wherever they were, and whatever their circumstances. Many of the ways we have traditionally connected with people were not possible due to COVID-19 but we found a way and, in doing so, reached almost 190,000 people online throughout the year. Enabling Tasmanians to have their say, realise their rights, and have someone independent stand up against injustices in their lives is what we do and we did it well!

Reflecting on where we have come from, I am also mindful of the work ahead. We have had the privilege of almost doubling in size since I started as CEO. Many of the issues our clients have faced are finally being heard, loudly and clearly. Royal Commissions have described in shocking detail the neglect, disempowerment and injustices too many people experience daily. At AdvoTas, we have a duty to meet the challenges ahead to grow, scale and increase our reach, to continue to make a real difference for our clients. And, we will continue to do so.

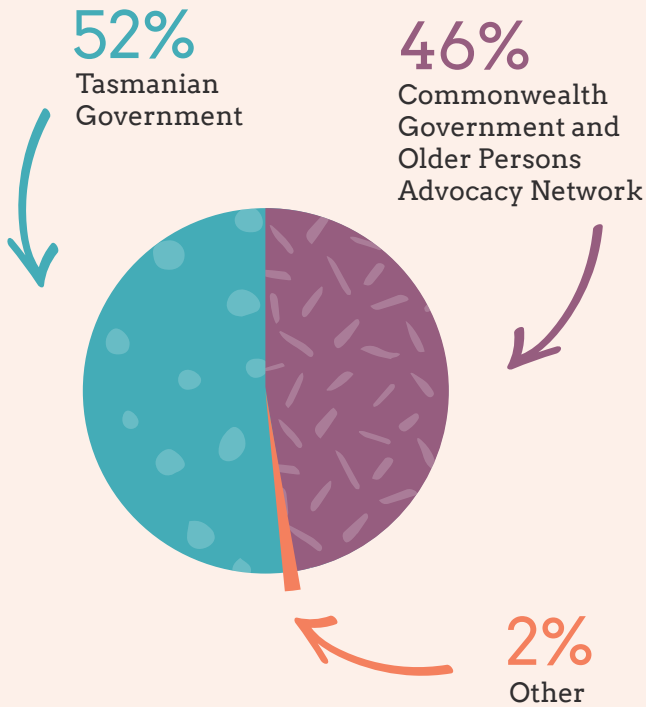
Leanne Groombridge
Chief Executive Officer



Financial Snapshot

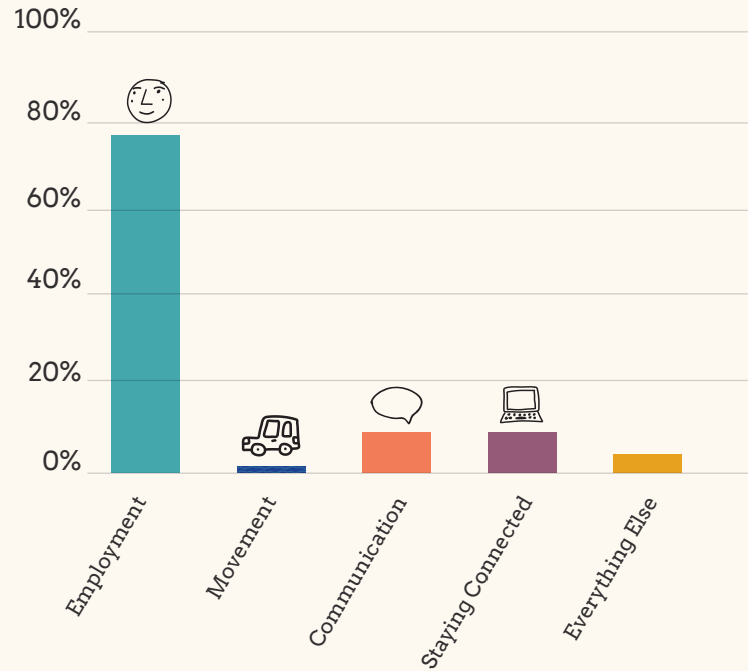
Where does our money come from?

Income: \$3,146,883



What do we spend it on?

Expenses: \$2,933,506



Engagement Snapshot



engaging
10,106



and

reaching
189,277
online

